

Celebrating Community Living Through Photography

A picture tells a story! Community Living Ontario found a way for pictures to tell stories that would create visual celebration of the many successes of people who receive support throughout its agencies across Ontario. An unprecedented opportunity was created when Community Living Ontario joined with PhotoSensitive, a company that harnessed the power of the camera to achieve social goals by capturing the stories of people from across 28 Community Living agencies in Ontario. The photographers would use the power of black and white photographs to capture to “community living” movement. The project was called “Inspiring Possibilities”.

Community Living Brant was thrilled to be part of this project! We approached Russell Lye to be part of this project and feature his involvement with Project Track Champion which promotes the accessibility for persons with a disability in the race car world.

A photographer was assigned to Russell’s story and came out to do his photo shoot. The photographer met up with Russell at the Project Track Champion race car display at the Fergus Ontario Truck show this past summer. After many, many photos, the final ones were chosen to for the gala opening of the Inspiring Possibilities project. Russell and some of his family attended the gala evening which was held at the BC Place in Toronto. At the evening, Russell and the photographer had the opportunity to chat with guests and tell more about their story. It was a wonderful evening that honoured people’s stories through the use of photography.

To see Russell’s photographs and all the photos taken from Community Living agencies across Ontario, check out the PhotoSensitive website at <http://www.photosensitive.com/> and click on Select and Project and go to the “Inspiring Possibilities” project.

